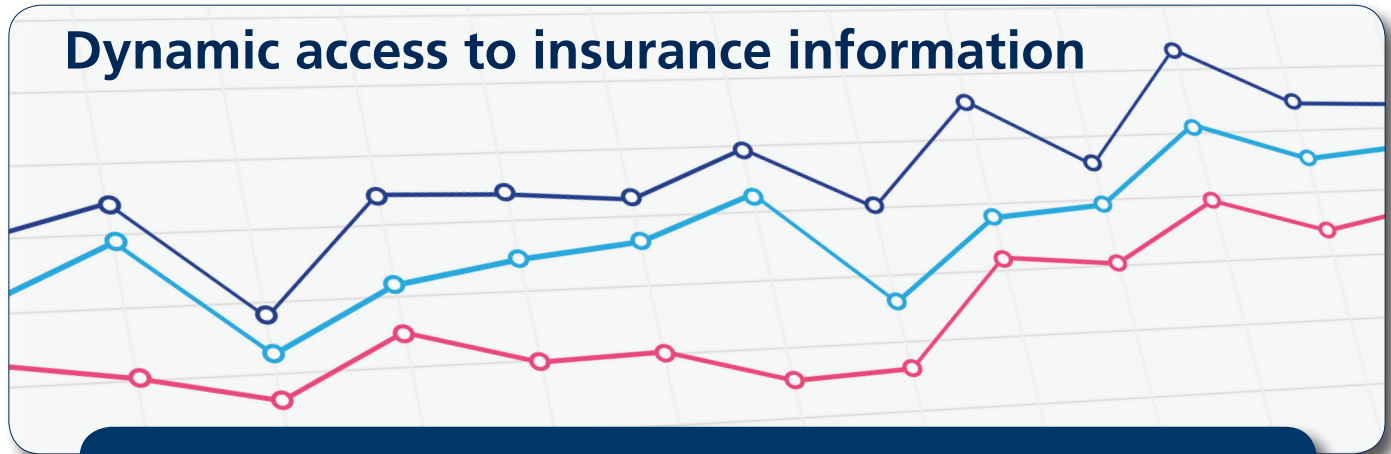


## Dynamic access to insurance information



### InsuranceData: Insurance Europe's interactive online data tool

As our world becomes increasingly complex, the need to access up-to-date data will continue to grow in importance.

This is why the European insurance industry has developed a new tool, InsuranceData, to allow policymakers, industry executives, analysts and researchers to access the detailed data they need in a more user-friendly and efficient way.

The data collected by Insurance Europe provides a fascinating and essential insight into the economic contribution made by insurance companies throughout Europe.

### Keeping it current

In order to ensure that you have the very latest insurance data at your fingertips, the team at Insurance Europe will refresh the data on a regular basis.

Data is provided by Insurance Europe members (the members of the European Union (except Lithuania), Switzerland, Iceland, Norway, Liechtenstein and Turkey).

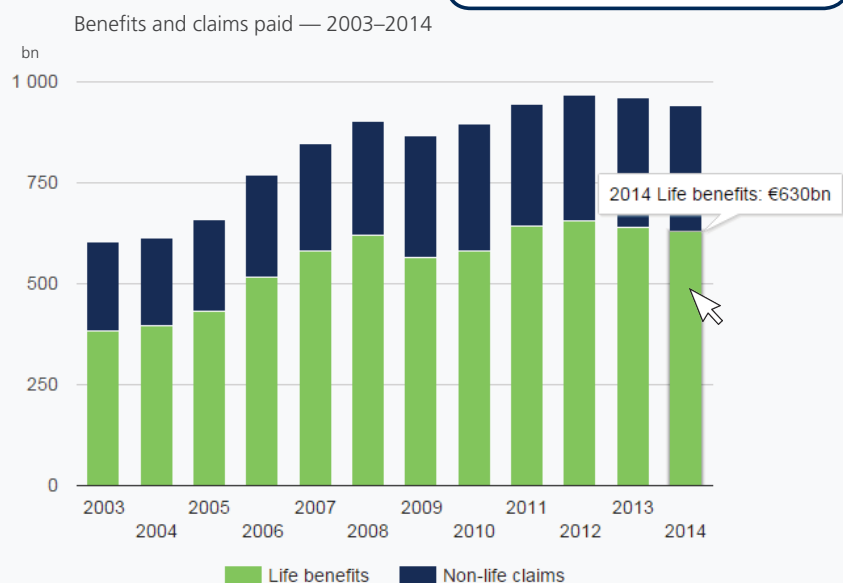
### So how does the tool work?

InsuranceData allows you to access different levels of increasingly detailed data in a wide variety of fields.

For example, if you are researching how many insurance premiums were paid in 2014, you can hover over a chart to get the data for that particular year.

If you click on it, you go deeper into the data (eg, 2014

#### Example of a InsuranceData chart



European premiums, then 2014 European non-life premiums and then 2014 non-life premiums by country).

The tool provides access to a wide variety of insurance industry data, including:

- **European insurance premiums** Here you can access an overview of total insurance premiums collected in Europe, as well as how that total is split between life premiums, non-life premiums and non-life premiums by business line. You can also see how those premiums were spread geographically for any given year, dating back to 2003.
- **European insurance benefits and claims paid** This provides you with an overview of the total benefits and claims paid, as well as how that total is split between life benefits, non-life claims and non-life claims by business line. You can also see how benefits and claims are spread geographically for any given year, dating back to 2003.
- **Investments made by European insurers** These charts allow you to see the volume of European

insurers' total investment portfolio, how that portfolio is structured and how the size of the portfolio relates to EU gross domestic product, as well as the split between life and non-life investment portfolios. There is also a graph that shows you how insurance premiums provide a stable source of funding during economic downturns.

- **Industry data** Here you can find data on the total number of insurance companies, both in individual member states and in the EU as a whole. You can also find information on the market share of member states, data on worldwide premiums and the split between life and non-life distribution channels.
- **Country data** Here you can click on a map of Europe to access data on individual national insurance markets.

InsuranceData can be accessed here:

[www.insuranceeurope.eu/insurancedata](http://www.insuranceeurope.eu/insurancedata)

For any additional information, please contact David Bishop, head of communications & PR at Insurance Europe (tel: +32 894 30 73, [bishop@insuranceeurope.eu](mailto:bishop@insuranceeurope.eu)).

### How does InsuranceData work?



### European Insurance — Key Facts

Insurance Europe has published a booklet with key preliminary data for 2014, also available via InsuranceData. It includes information on European insurers' role in the economy, their premiums and their investments.